

FLEX EUROPA MIDDLE EAST

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www.flex-europa.me

COMPANY PROFILE

EPSON[®]
EXCEED YOUR VISION

FLEXIBLE SOLUTIONS



Genuine Epson **HD** INK

Production Papers

PRECISION**CORE**



ABOUT US

Flex-Europa Middle East was formed in early 1992 to serve the International Sign and Digital Printing Industries. Over time, we have established offices in Jordan, Qatar and appointed Authorized Dealers in other GCC countries as well. Since this time we have been in the forefront of membrane development keeping pace with the march of new Digital printing technology. Our printable products are now used by industry leading printers in printing, in film/theatre back drops, backlit and front-lit billboards, advertising, construction covers, point of sales and many more applications. Our aim is to specialize in flexible printing substrates and its complemented products for the signage, digital printing and architectural industries and offer a fully integrated component system. Our motto is "Conform to requirement"

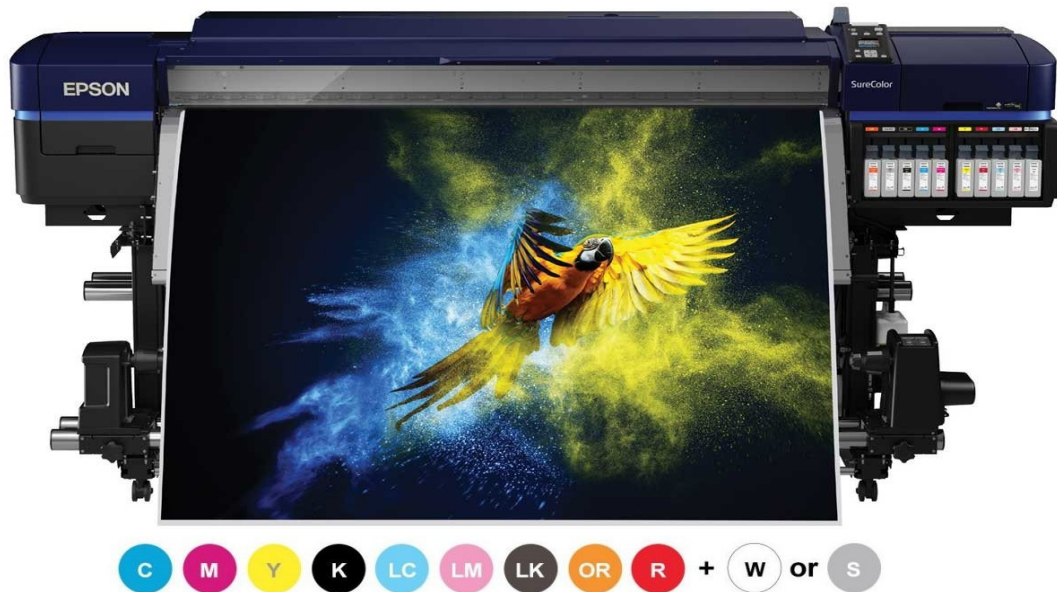
When you are responsible for visual communication to enhance an organization's image, your own image is on the line. From a simple sign to a complete re-imaging project, you want to offer your best in a timely manner, thereby giving the best value for money.

We know how powerful visual concepts can be – it is the most important language in creative design discipline, but sometimes even those powerful creative ideas are lost when all this hard work is not truly completed if the wrong products are used. With this in mind, our experienced team makes sure that each solution offered is the best to achieve the consistency of your image.

Flex-Europa products are supplied specifically in response to our customer requirements, whether you are a designer, printer, sign maker, visual merchandiser or an end user, you can rely on our exemplary levels of service. Our long-term view is probably one of the keys of our success, which makes us different in our field. Our relations from a customer to a supplier are all long term and we are supportive within our relationships. We represent the following Companies.

The consumables that we import & sell

- LED_modules & Systems
- POS and Display Systems
- Tools for Signage and Digital Printing
- Indoor Printable Media
- Eco-solvent & UV Inks
- Outdoor Printable Media
- Printable Interiors – wall coverings
- 3D- embossed wall paper solutions
- Soft signage Textiles & Flags
- Self-adhesive Vinyl
- Aluminum Profile Sheets



[Epson SureColor S-80610 printer](#)

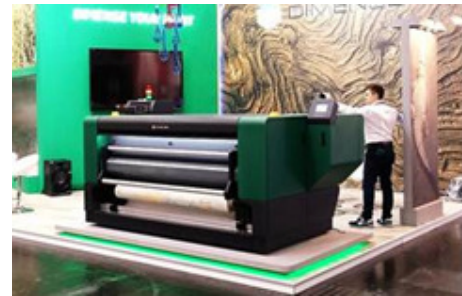
Since its inception, Epson has passed down and expanded on its traditional strengths as a manufacturing company. Refining the company's super-microprocessing and precision processing technologies in the development of its watches and then expanding those technologies into other fields led to rapid progress. The breakthrough came with the launch of the EP-101 (Electronic Printer), a popular and groundbreaking product that opened up new markets. It was in the hope of sending future "sons" of this EP out into the world that the Epson brand was founded in 1975. Ever since then, high quality, high-value-added "sons" have been introduced to the market to wide acclaim.

Epson's signage and décor printers have been designed to produce superior output with faster, more efficient, and cost-effective operation. They are compatible with an enhanced range of media including the full range of paper, canvas, film and vinyl substrates. They produce images that are brighter, and more durable, have a higher gloss level and gamut range than competitors. Whether you are producing indoor POS or outdoor signage, back-lit displays or window decorations, banners or vehicle decals, wallpapers or floor finishes, posters or labels, our printers can do it. We offer a range of models to suit different production volumes and output requirements, all with easy loading, simple operation and reduced running costs.

- Easy to Install
- Simple to Operate
- Superior Image Quality
- Outstanding Colour & Gloss
- Lower Running Costs
- Enhanced Media Support
- Complete Turnkey Solution
- Durable with Low Maintenance



Lithuania

<http://dimense.com>

Dimense - 3D wallpaper printing solution - is the first printer to simultaneously print and create structure for bespoke, creative graphic designs and as such is especially suited to the production of bespoke wallpaper. The innovative nature of Dimense whereby the ink creates the structure, recently won the European Digital Press Association Award for 'Best Wallpaper Solution 2018' at FESPA 2018 in Berlin. Dimense offers output with high light-fastness, scrub resistance and is C1 fire rated, making it perfect for high traffic areas such as hotels, retail and corporate environments. Speeds of up to 20sqm/hour can be achieved with a print width of 1.6m. Dimense is an environmentally friendly technology based on latex eco-friendly inks and PVC-free structure-forming Ecodeco media. The exclusive wallpaper is used to create moods, effects and different expressions in hotel rooms, event venues, showrooms, trade shows, shop-in-shops, receptions, foyers, etc.

- The complete solution consists of Wall paper PRINTING EQUIPMENT and PRINTING SUBSTRATES & INKS under the brand DIMENSOR from Europe:
- Dimensor-S has the capability to print and control structure simultaneously, in other words, create an embossed effect on the wall paper to a raised level of 1mm
- For the first time in this industry, this feature has been achieved, therefore giving you special possibilities to expand your offerings to your clients.
- The Dimensor-S uses reliable wide-format inkjet technology for printing. The printer uses water-based Latex inks and environment-friendly Ecodeco media substrates.
- The low running cost of printing on the Dimensor-S is on par with the current branded digital printers. It combines wide-format inkjet printing and digital calendar in one dedicated device.



<http://english.floradigital.com.cn>



FLORA - Shenzhen Runtianzhi Digital Equipment Company is China's largest integrated manufacturer of inkjet printing equipment, referred to as brand name "Flora"; it focuses on the research and development and production of UV Roll-to-roll printers, UV Flatbed printers, textile printing machine, elliptical digital printing machine, ceramic ink jet machine and glass spray printing machine, and it has sales outlets in more than 100 countries and regions all over the world, with 16 years' precipitation of technology, quality assurance of a Top-10 international brand, Flora's professional R&D team and diligent after-sales service.



www.orafol.com/en/europe/

ORAFOL is a leading manufacturer from Germany, of self-adhesive graphic products, special tape systems and reflective materials. It is currently represented in over 90 countries.

Our international headquarters is located just outside of Berlin, Germany. A subsidiary, ORACAL USA Inc., was established in the United States. We strive for best products, best service, and the best employees which is complemented by environmental responsibility. We are your reliable business partner, and a company you can trust both when it comes to product quality and on-time delivery. We have the products you need, when you need them. ORAFOL has over the years made continuous investment in product development and production technology, and today we have a product range that meets and exceeds the industry's highest quality standards. Our company is certified according to EN ISO 9001 and EN ISO 14001, and we use the most advanced and reliable production methods in the industry today.



USA

www.efi.com

As part of our commitment to high customer satisfaction, EFI Services provides prepress and graphics businesses, dealers and consultants, like you, several standard and custom professional services, training, and certification options. The keys to success in print today are to streamline and automate your operation and diversify with new offerings and value-added services. EFI's color management, digital front ends, workflow software, and productivity software tools will help you eliminate unnecessary costs and touch points throughout your operation while meeting customer requirements for critical color matching and quick job turns. And with our unique marketing solutions and digital inkjet printers for wide-format graphics printing, your revenue growth potential has never looked better.



USA

www.sunchemical.com

Sun Chemical manufactures a variety of types of pigments, including classical, high performance, inorganic, metallic, organic, pearlescent, preparations, and synthetic mica pearls. Sun Chemical pigments are manufactured for a wide range of sub-segments in each market, ranging from architectural or automotive coatings to injection molding, nonwovens, or publication inks.

Sun Chemical's sustainability policy is based on the concept of eco-efficiency as defined by the World Business Council for Sustainable Development (WBCSD). Eco-efficiency is achieved by the delivery of economically competitive goods and services that satisfy our customers' needs and brings quality of life, while progressively reducing ecological impact and resource intensity throughout the life-cycle.



USA

www.dreamscapewalls.com

DreamScape is a brand of the Roysons Corporation, a world class manufacturer of wall-coverings with a long standing reputation for quality and excellence. dreamScape products benefit from Roysons proven and diverse capabilities in such markets as wall coverings. DreamScape products include 14 unique textured surfaces which may be digitally imprinted with any design to use as interior surface coverings. Imagine adding a tactile and dimensional effect to your next projects wall, ceiling, or window



USA

www.fredrixprintcanvas.com

Fredrix® is the premier manufacturer of fine quality canvas products in the world. With more than 150 years of experience, we manufacture a complete range of canvases for printing and painting. Fredrix® archival print canvas features the same superior quality that is found with our renowned Fredrix® artist canvas. It is imperative to know how to make a superior artist canvas in order to make a superior printable canvas.

Raw canvases are imported from fine mills around the world, and an acid-free buffered sizing protects the canvas fibers from direct contact with the final priming. Each canvas is then primed in the USA with a universal acrylic titanium formula and receives a specially formulated clear top-coat for printing ink receptivity. This standard of high quality offers a wider color gamut than most digital canvases, producing prints and fine art reproductions that are stunning and color accurate with consistency from roll to roll.

WONPOONG SINCE 1973 Korea.

www.wonpoong.co.kr

Wonpoong is the one of the leading manufacturers and exporters of Signflex for advertisement, Supertarp for industrial use. It has secured sustained growth and stability through continuous research and investment. With the excellent, sophisticated technology, we could develop a new advertising media: Signflex - such as Backlit, Frontlit, etc., that substituted the existing acryl panel. Installing the world's widest 5,500mm width production line, we supply superior quality of variable fabrics for advertising and industrial applications to both local and overseas markets.



Germany www.pongs.com

PONGS offers a complete program of visual aids for merchandising, marketing, and events, construction services for trade fairs, the stage, and theaters, as well as for interior design and commercial fittings.

It involves decorative fabrics and foils, print media and display systems, wide fabrics and special effect materials, in addition to projection screens, acoustic solutions, wallpaper, textile membrane stretch ceilings, and sun protection textiles. The passion for the product and the closeness to the customer guarantee our consulting service. Knowhow, innovation and technical equipment enable the targeted development of products and integrated solutions for specific applications. This puts us in a unique position in the market.

From the thread to the finished product: PONGS® offers a total textile concept.

CONTACT US

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